

Particulars

About Your Organisation

1.1 Name of your organization

Vereniging voor de Bakkerij- en Zoetwarenindustrie (VBZ)

1.2 What are the main activity(ies) of your organisation?

- Oil Palm Growers
 - Palm Oil Processors and/or Traders
 - Consumer Goods Manufacturers
 - Retailers
 - Banks and Investors
 - Social or Development Organisations (Non Governmental Organisations)
 - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
 - Affiliate Members
 - Supply Chain Associate
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1.3 Membership number

8-0132-12-000-00

1.4 Membership category

Affiliate

1.5 Membership sector

Organisations

Affiliates

Operational Profile

1.1. What are the main activities of your organisation?

VBZ is the Association of the Bakery- and Confectionery Industry in the Netherlands representing members who produce fine bakery ware, confectionery, chocolate and savoury snacks. Our main priority is to represent the interests of our members and encourage our members to take the next step towards a sustainable future.

1.2. Does your organization use and/or sell any palm oil?

No, but our members do.

1.3. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

among_undertaken_activities

1.4. What percentage of your organization's overall activities focus on palm oil?

5%

1.5. Did members of your staff participate in RSPO working groups/taskforces in the reporting period?

Yes

1.6. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

If yes, please give details:

As a member association we stand in direct contact with our members and support and stimulate them whenever possible to source RSPO certified palm oil.

If not, please explain why:

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1.7. How is your work on palm oil funded?

As a member association the contribution fee of our members is used to make all our activities possible, that includes the work on palm oil.

Actions for Next Reporting Period

2.1. Outline actions that will be taken in the coming year to promote sustainable palm oil.

We continue to be part of the DASPO (Dutch Alliance for Sustainable Palm Oil) and will support the DASPO in their social media activities. Due to the rather fierce discussion on palm oil in the public debate, palm oil, even RSPO certified palm oil, has come under severe pressure. The DASPO is planning to give insight, through their social media channels, on the added value of RSPO certified palm oil for the farmer and the environment. Moreover, the plan is to organize an event for our members, in collaboration with RSPO/DASPO, at which RSPO NEXT will be presented and the criticism on (RSPO certified) palm oil, in especially France and Norway, will be discussed.

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

The biggest obstacle that we encountered is the rather negative image that (RSPO certified) palm oil in general has in the public debate. This also influences our members and their clients (retail) and the sourcing decisions that they make (i.e. choosing less sustainable alternatives such as coconut oil). As VBZ we try to convince our members and other stakeholders that RSPO certified palm oil has a real positive impact in the value chain and on the ground thereby improving the lives of many.

2 In addition to the actions already reported in this ACOP how has your organization supported the vision of RSPO to transform markets in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

- Regarding question 3. Please attach or add links to any other information from your organisation on your policies and actions on palm oil (EG: sustainability reports, policies, other public information). Unfortunately the webpage is accessible for our members only and in Dutch. For inlog details or a screenshot, please feel free to contact us.

3 File -Please attach or add links to any other information from your organisation on your policies and actions on palm oil (EG: sustainability reports, policies, other public information)

- No files were uploaded

Link: <http://www.vbz.nl/risicomanagement/inkoop/duurzame-grondstoffen/duurzame-palmolie/>
